



**313 ENTERPRISES**

**A COMPLETE APPAREL SOURCING NEXUS**

## WHO WE ARE ?

"313 is a fashion company with a world-class sourcing platform. We specialize in supporting fashion and lifestyle brands through sourcing, custom manufacturing, buying, design, brand development, technical packs, quality control, followed by image production, logistics, sales & marketing of fashion products. 313 has a national and international outreach to support businesses."



## ❖ OUR PRODUCTS

"We meet design standards and utilize exciting materials while maintaining environmental friendliness. This is our quality baseline through which we serve our customers. Our portfolio includes apparel articles for women, men, kids, hosiery, activewear, and fashion accessories. Additionally, we cover a wide range of home textiles."



## ❖ WHAT WE SERVE

- ❖ KNITTED GARMENTS
- ❖ DENIM/ NON DENIM
- ❖ ACTIVEWEAR
- ❖ HOME TEXTILE
- ❖ WORKWEAR UNIFORMS
- ❖ HEALTHCARE UNIFORMS
- ❖ BATH LINEN & HOSIERY
- ❖ SOCKS
- ❖ FOOTWEAR
- ❖ BAGS

T-SHIRTS



POLO



PULL-OVERS



SWEATS



ZIPPERS



JOGGERS



DENIM



ACTIVE WEAR



HOME-TEX



WORK-WEARS



HEALTH-CARE



SOCKS



FOOTWEAR



BAGS



## ❖ 313 Sourcing service covers the following:

- ❖ Study client's sourcing requirement /brief and create an appropriate sourcing strategy.
- ❖ Identify viable supplier(s) based on quality, cost & delivery requirements of the client.
- ❖ Review item information.
- ❖ Establish procurement plan.
- ❖ Supplier Short listing & Verification
- ❖ Create & issue RFQ (Request for Quotation) packages to suppliers.
- ❖ Negotiation: Using our multilingual negotiators and eliminating middlemen, we can often reduce prices by 5% to 50%.
- ❖ Convert received supplier quotation(s) to standardized form for review & approval by client.
- ❖ Obtain any Non-disclosure, or other necessary agreements, required to introduce and/or move business prospects forward with supplier(s).
- ❖ Provide client with product/ item/ factory quality reports.



## ❖ FACTORIES & COLLECTIONS :

An intense and dedicated efforts have been put in to hand pick national & international manufacturers/ factories, suppliers We travel the globe in search of the best factories, clothing, accessories, textile suppliers and ready-to-buy products and collections. All of our factory partners are carefully handpicked by our team and go through a series of onboarding processes to become part of our network.



## ❖ SUSTAINABILITY & ETHICAL SOURCING

"Our objective is to empower our clients to engage in sustainable sourcing practices by incorporating a diverse range of industry-relevant certificates into our supplier and factory audits. In today's business landscape, it is imperative for brands to thoroughly assess all aspects of their operations, particularly with regards to sustainability, addressing climate change, and advocating for ethical business practices."



## ❖ 313 WORKING MODEL

"At 313, we offer comprehensive end-to-end solutions to meet all your requirements for establishing a new brand or enhancing your existing one. We specialize in propelling fashion brands to unprecedented levels of success, leveraging our extensive experience and innovative strategies."



DESIGN



PRODUCT  
DEVELOPMENT



MANUFACTURE



QUALITY CONTROL



WORLDWIDE  
DELIVERY



## ❖ OUR CLIENTS

### ❖ AT NATIONAL LEVEL

"313 is a Pakistan-based sourcing platform renowned for its unique and high-quality products. In addition to casual wear, we specialize in the manufacturing and provision of formal and fashion attire on both national and international scales."



#### PAKISTAN ARMY



#### UNO MISSIONS



**CADET COLLEGE  
KILLA SAIFULLAH**

**SOUQ.com**

- ❖ **LOOKING FOR CLIENTS**
- ❖ **AT INTERNATIONAL LEVEL**

"We are actively seeking clients who are interested in sourcing unique and high-quality products from Pakistan. With the world as our market, Our services cater to a wide range of needs, from casual wear to formal and fashion attire, at both national and international levels. If you're in search of reliable sourcing solutions, we're here to meet your requirements."



## ❖ CONTACT US



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**LOOKING FORWARD TO SERVING YOU !**